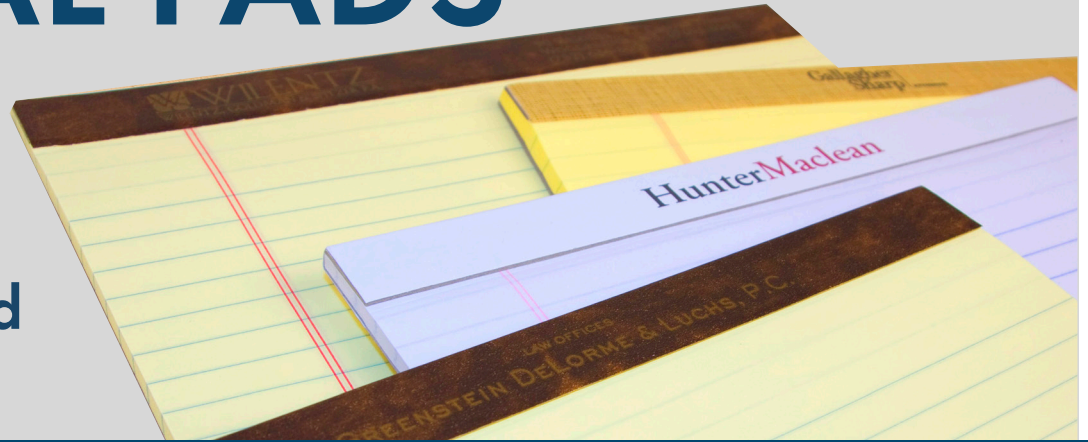


# PERSONALIZED LEGAL PADS

**Guaranteed  
to Impress!**



# ASLEGAL.COM LEGAL PADS

Even in today's technology driven society, legal professionals are rarely seen without a legal pad in their hand, briefcase, on their desk or within their reach.

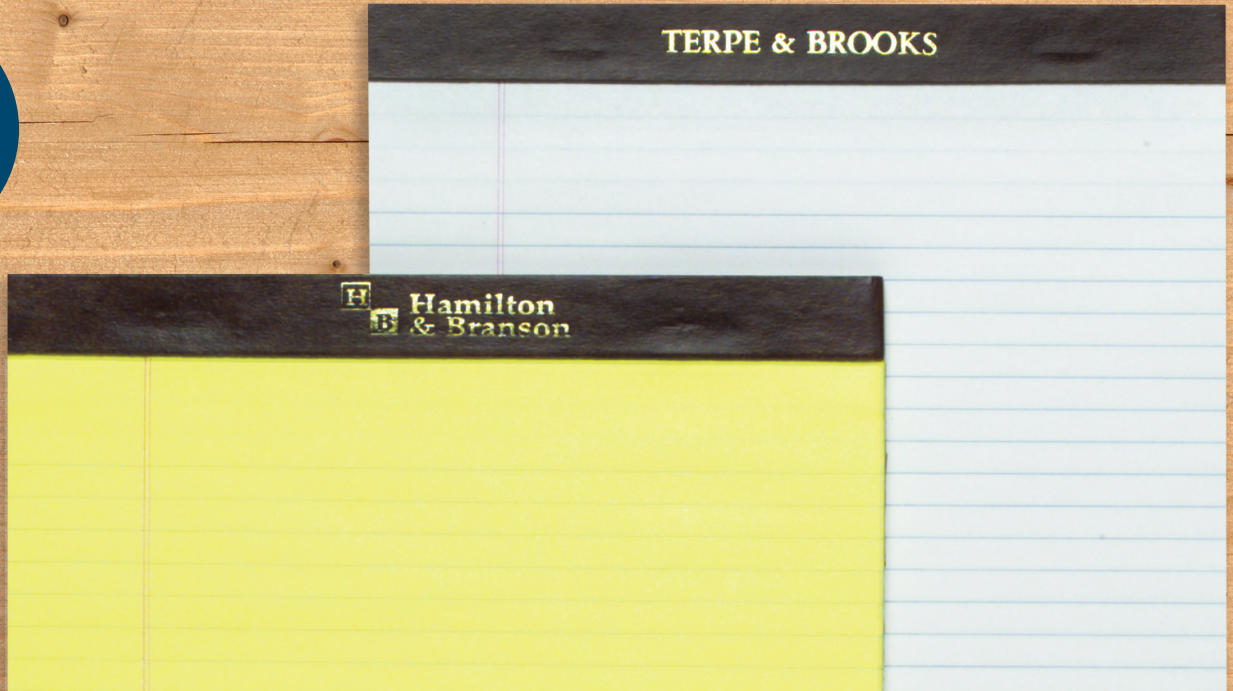
## Turn This Highly Visible Essential Into an Image Enhancing Tool

Every time a representative of your firm places a legal pad in front of a client, you'll either miss an opportunity to impress... or take advantage of one! Personalizing every legal pad increases your firm's brand and creates loyalty.

Use your firm name, colors and logo to create a marketing opportunity that travels! Attracting and keeping clients is easier when your firm projects the highest professional image – down to every detail.

Enclosed are the standard options offered. You can always send us your current pad so we can match to your specifications.

As low as  
**4**  
Dozen



## Foil-Stamped Legal Pads High Image at Lower Quantities

### Header Strips:

Leatherette strips provide a rich leather look. Choose from the 5 colors shown below



Black

Brown

Red

Green

Blue

### Foil Colors:

Choose 1 foil color for entire imprint shown below



Gold

Silver

Matte  
Black

### Chipboard Backer:

- Durable 80 pt. for the sturdiest pad

### Paper:

Paper is padded 50 legal ruled sheets per pad

### Choices include:

- 16 lb. Recycled 30% PCW - White or Canary

### Additional options to consider:

- 2, 3 and 5 hole drilling

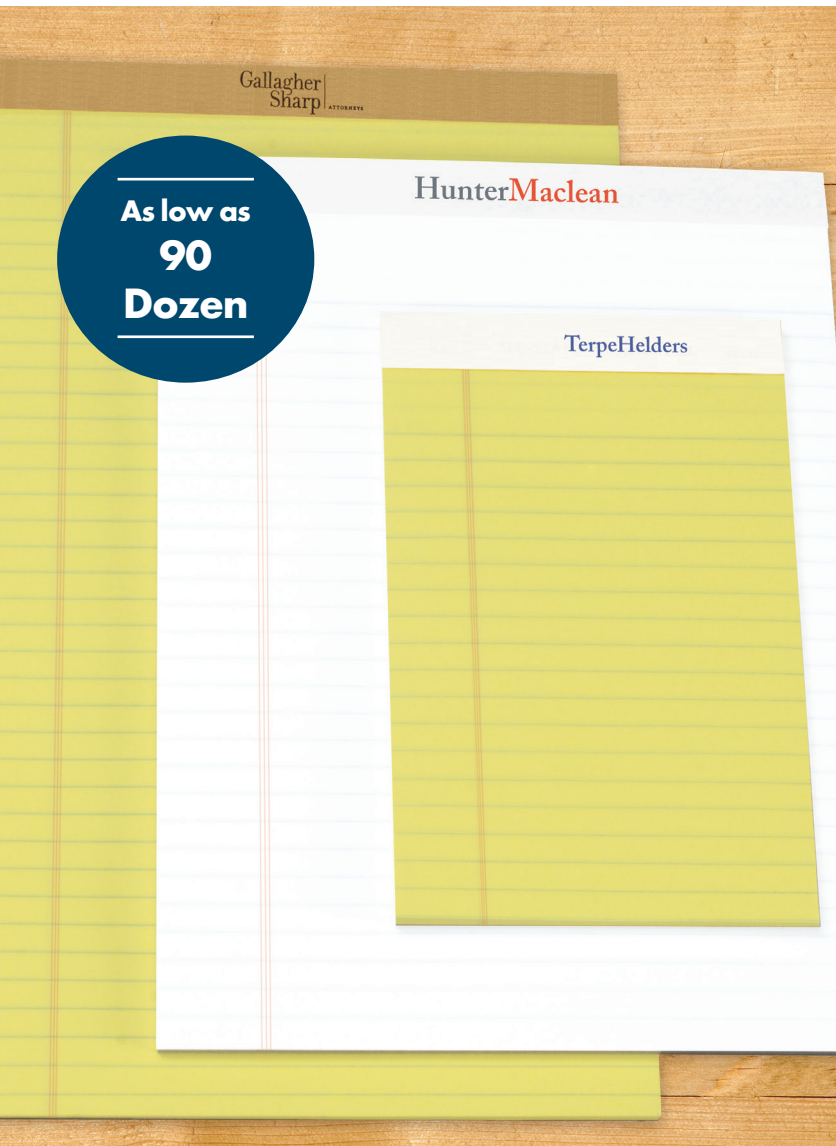
### Pad and Imprint Size:

**Letter (8½" x 11") and Legal (8½" x 14") - Great for everyday use**

- Available at 4+ dozen
- Imprint area: 5/8" H x 3 3/4" W

### Junior (5" x 8") - Perfect for seminars

- Available at 8+ dozen
- Imprint area: 5/8" H x 2 3/8" W



## Premium Legal Pads

The Best Combination of Value and Quality

### Header Strips:

Choose from the 12 colors shown below.



### Ink Color:

Choose 1 of the standard colors below or specify your PMS color. 2 color imprints are also available.



### Chipboard Backer:

- Double-thick 60 pt. – **Most popular!**
- Economy 30 pt.

### Pad and Imprint Size:

**Letter (8½" x 11¾") and Legal (8½" x 14") - Great for everyday use**

- Available at 90+ dozen
- Imprint area: ½" H x 7" W

**Junior (5" x 8") - Perfect for seminars**

- Available at 180+ dozen
- Imprint area: ½" H x 4" W

### Paper:

Paper is padded 50 legal ruled sheets per pad with Letr-Trim® perforation at top, so pages stay secure when flipped on pad and tear out with smooth, clean edges. 5 x 8 pads are narrow ruled.

### Choices include:

- 16 lb. SFI certified paper - White or Canary
- 20 lb. SFI certified paper - White or Canary
- 16 lb. Recycled, 50% PCW, SFI certified paper - White or Canary

### Additional options to consider:

- 2, 3 and 5 hole drilling

**Digitally Printed Legal Pads**

Maximum Customization Options

**Header Strips:**

Choose from options shown below.

**Paper Header Strips**



or print the color of your choice

**Leatherette Header Strips**



**Ink Color:**

Choose one or multi-color.

**Chipboard Backer:**

- Durable 80 pt.

**Paper:**

Standard paper is 15 lb.

- White
- Cream/Ivory
- Yellow

**Pad and Imprint Size:**

**Letter (8½" x 11¾") and Legal (8½" x 14") - Great for everyday use**

- Available at 10+ dozen for standard options
- Imprint area: ½" H x 7" W

**Junior (5" x 8") - Perfect for seminars**

- Available at 10+ dozen for standard options
- Imprint area: ½" H x 4" W

**Additional options to consider:**

- 20 lb. paper - White
- Imprint firm name on each sheet
- Ruling style
- Ruling color
- 2, 3 and 5 hole drilling

