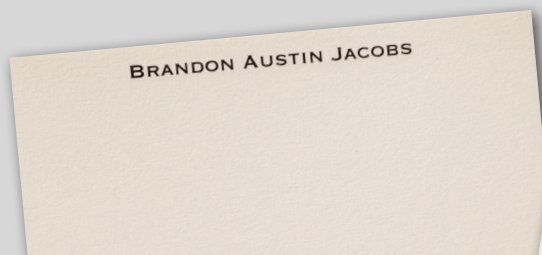


# PERSONALIZED NOTE CARDS



# ASLEGAL.COM NOTE CARDS

Technologies enable us to communicate quickly and easily, making it possible to reach the masses. However, these same technologies make it difficult to communicate in a fashion that is personal enough to encourage readership and support business development activities.

Like our fingerprints, our handwriting is unique to each of us. With every word we write, we share a part of our identity to the reader. With a handwritten note, the recipient simultaneously engages two senses — touch and sight — making the experience instantly more engaging. What we touch unconsciously influences how we think, helps to form a memory and makes a lasting impression.

*The investment of time to write a handwritten note will yield the greatest return on both your personal and firm brands.*

## Handwritten notes are the most genuine and memorable way to:

- Make a strong impression
- Give thanks
- Send best wishes
- Congratulate
- Apologize
- Acknowledge someone or something
- Convey sympathy
- Express a personal sentiment
- Show someone they are worth the effort
- Reinforce the firm's brand and your professionals
- Get a 100% open and read rate

## Easy Steps to Order

### Step 1 Style and Stock

- Choose from flat or folded 100 lb. stock  
**Tip:** Folded note cards allow for more writing space.
- Choose from Ultra White, Soft White or Ivory (flat only)



Soft White



### Step 2 Personalization

- Firm name only - allows anyone at the firm to use
- Individual's name only - limits usage to one individual, yet provides a personal presentation
- Both the firm name and individual's name - recommended to provide both a personal presentation while branding the firm



### Step 3 Color and Typestyle

Choose from most popular shown or provide your own.

Serifa 55
ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz
Snell Roundhand
<i>ABCDEFGHIJKLMN O P Q R S T U V W X Y Z</i> <i>abcdefghijklmnopqrstuvwxyz</i>
Avenir 45 Book
ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz
Copperplate Gothic
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRSTUVWXYZ

### Most Popular Colors\*

	Dark Blue PMS 288		Red PMS 186
	Bodeaux/Maroon PMS 215		Forest Green PMS 567
	Dark Brown PMS 1545		Silver Foil
	Gray PMS 416		Gold Foil

\*Standard pricing for Black ink, Silver or Gold Foil only.

**Step 4** Process

**BRANDON AUSTIN JACOBS**

**Engraving** is the finest way to set ink in paper and differentiate your firm to create the most impressive, lasting impression

**JACOBS & BRANSON LLC**

**Blind Embossing** raises the letters or image without ink providing a subtle presence

**H B** Hamilton & Branson

**Printing** is the most traditional and economical choice

*Rosemary Bashwiner*

**Foil-Stamping** is contemporary option chosen for its shiny metallic finish options

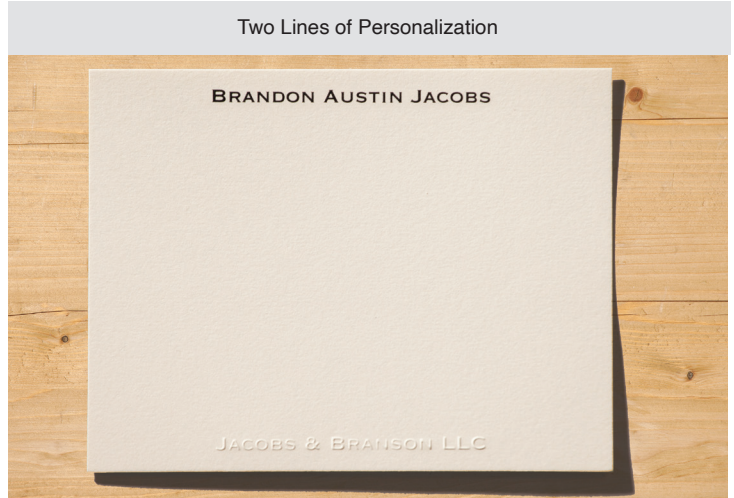
*Prudence Elizabeth Felders*

**Thermography** simulates the feel of engraving with a high gloss finish

Combine a printing process with **Blind Embossing** to make a truly unique note card.

**Standard Set Includes**

- Personalized Ultra White, Soft White or Ivory (flat only) 100 lb. note cards
- Blank matching envelopes



**Note Card Set - One Line of Personalization, 4 1/4" H x 5 1/2" W Cards with Matching Blank Envelope**

Description	Process	Price Per Qty	
		50	100
Flat Card Set	Engraved Foil-Stamped Blind Embossed	\$205.45	\$310.90
	Thermography	155.45	235.90
	Printed	135.45	205.90
Folded Card Set	Engraved Foil-Stamped Blind Embossed	207.50	310.00
	Thermography	155.00	230.00
	Printed	135.00	200.00

**Note Card Set - Two Lines of Personalization, 4 1/4" H x 5 1/2" W Cards with Matching Blank Envelope**

Description	Process	Price Per Qty	
		50	100
Flat Card Set	Engraved and Blind Embossed	\$295.00	\$440.00
	Foil-Stamped and Blind Embossed	295.00	440.00
	Thermography and Blind Embossed	220.00	330.00
	Printed and Blind Embossed	200.45	300.90

No Surprises Pricing: Personalized prices shown include typesetting, production on front, set-up, either black ink or silver or gold foil with embossing only, one proof and shipping

No Surprises Pricing: Personalized prices shown include typesetting, production on front, set-up, either black ink, silver or gold foil or embossing only, one proof and shipping

## Custom Note Cards

Below are some of the most popular custom options we've seen law firms use to create a high-impact custom note card.

- Add color
- Add firm logo
- Print a solid color on the front or back of the card (also known as flood coating)
- Pre-address envelopes
- Choose a different stock color, weight or texture to give the card a specific feel and more closely match your other materials such as your firm's business card
- Alter the size of the card so it stands out even more when received



Contact us at **800.222.0510** to discuss your needs and get a no obligation quote.